





# THE AP-GfK POLL October, 2011

Conducted by GfK Roper Public Affairs & Corporate Communications

## A telephone survey of the American general population (ages 18+)

Interview dates: October 13 – 17, 2011 Number of interviews: 1,000

Margin of error for the total sample: +/- 4.0 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.







# CUR1 through B1 previously released

B2. And would you describe the financial situation in your own household these days as good, poor, or neither good nor poor?

[IF "GOOD," ASK:] Is that very good or somewhat good? [IF "POOR," ASK:] Is that very poor or somewhat poor?

[IF "NEITHER," ASK:] If you had to choose, do you lean more toward good or poor?

	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	<b>HIGH</b> 10/13-18/10	<b>LOW</b> 10/13-17/11	<b>1 Year Ago</b> 10/13-18/10
Total good	54	60	63	61	62	57	62	65	71	61	61	64	60	59	62	65	54	65
Very good	13	12	15	15	14	15	14	15	18	15	14	14	18	15	14	15	13	15
Somewhat good	26	31	30	31	32	28	31	35	38	30	30	32	31	28	31	35	26	35
Neither – lean good	15	17	19	16	16	15	17	15	15	16	17	18	11	16	17	15	15	15
Neither – Don't lean [VOL]	10	7	5	4	4	5	5	5	5	6	3	6	7	3	4	5	10	5
Total poor	36	33	32	34	34	37	33	30	24	33	36	30	33	38	33	30	36	30
Neither – lean	8	10	7	9	12	12	10	9	9	9	15	8	10	11	12	9	8	9
poor																		
Somewhat poor	17	14	15	17	13	15	13	12	8	13	12	14	12	16	12	12	17	12
Very poor	11	9	11	8	9	11	11	10	7	10	9	8	11	11	9	10	11	10
Don't know [VOL]	-	*	*	*	-	-	*	*	*	*	*	*	*	-	-	*	-	*
Refused [VOL]	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*

Based on:







CAMX. Thinking about American politics today, do any of the following words describe your own personal feelings about politics, or not? How about [ITEM] does that describe your own personal feelings about politics, or not?

[RANDOMIZE ORDER]	Yes	No	DK	REF
Angry				
10/13-17/11	58	41	*	-
1/5-10/11	49	51	*	-
10/13-18/10	50	50	*	*
9/8-13/10	50	50	*	-
Proud				
10/13-17/11	17	82	1	-
1/5-10/11	25	75	*	-
10/13-18/10	22	78	*	*
9/8-13/10	33	66	*	*
Hopeful				
10/13-17/11	47	53	*	*
1/5-10/11	60	40	*	-
10/13-18/10	65	35	*	-
9/8-13/10	64	36	-	-
Disappointed				
10/13-17/11	84	15	*	*
1/5-10/11	79	21	*	*
10/13-18/10	77	23	*	*
9/8-13/10	78	21	*	-
Frustrated				
10/13-17/11	87	13	*	-
1/5-10/11	83	17	*	-
10/13-18/10	79	21	*	-
9/8-13/10	81	19	*	-
Inspired				
10/13-17/11	17	83	*	-
1/5-10/11	19	81	*	-
10/13-18/10	22	78	*	-
9/8-13/10	27	73	1	-

Based on: N=1,000 10/13-17/11; N=1,001 1/5-1/10/11; N=1,501 10/13-18/10 and 9/8-13/10 N=1,000; Likely Voters N=846







S1. Are you currently registered to vote at your address, or not?

	10/13-17/11
Yes	85
No	14
VOL: Not necessary in my state	*
Don't know [VOL]	1
Refused [VOL]	-
Based on:	N=1,000

OWS1. Do you consider yourself a supporter of the Wall Street protests, or are you not a supporter of the Wall Street protests? (IF SUPPORTER: Do you support the Wall Street protests strongly, or moderately?)

	10-13-17/11
Supporter (net)	37
Strongly	17
Moderately	20
Not a supporter	56
Don't know [VOL]	7
Refused [VOL]	*





TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10
Supporter	28	25	33	30	30	31	30	30	36	28	28	27	27	31
Strongly	10	9	10	8	11	11	8	9	13	10	8	13	9	n/a
Moderately	18	16	24	23	19	21	22	21	24	18	20	14	18	n/a
Not a supporter	68	70	61	63	65	61	66	67	60	68	69	65	68	60
Don't know [VOL]	4	5	5	7	6	7	4	4	3	4	3	7	5	9
Refused [VOL]	*	*	1	*	*	*	-	*	1	1	*	1	*	1

Based on: N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,501 N=1,000 N=1,007 N=1,044 N=1,002





PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/2-10/11	11/3-8/10	<b>TOTAL</b> 0/13-18/10	ַלו	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-2/09	60/8-8/6	7/16-20/09	5/28-6/1/09
Democrat	31	29	31	35	29	29	31	32	33	32	31	34	35	32	32	32	28	35	33	31	35	36
Independent	32	30	27	27	34	31	26	28	27	31	30	28	25	27	27	29	27	24	26	30	25	25
Republican	23	21	25	18	19	25	28	26	32	25	25	24	26	26	26	21	21	22	21	21	23	23
None of these	13	20	16	20	17	15	16	14	7	12	13	15	14	15	15	17	23	18	19	18	17	16
Refused	1	*	1	-	-	*	-	-	-	1	*	*	-	1	1	*	-	1	1	1	1	1







PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/2-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-£/6	7/16-20/09	5/28-6/1/09
Total Democrat	44	43	43	46	45	42	39	43	42	44	43	46	45	41	45	44	37	43	43	39	44	46
Democrat – strong	16	13	12	14	14	12	14	16	20	16	14	15	15	14	15	14	12	18	17	14	14	20
Democrat – moderate	15	16	19	21	15	16	17	16	13	15	18	19	20	18	18	18	16	17	16	16	20	15
Independent – lean Democratic	13	14	11	12	16	14	9	11	9	13	12	12	10	9	12	12	9	8	10	9	9	11
None – lean Democratic	-	- 1	*	-	*	1	*	*	*	1	*	- 1	*	-	*	-	*	*	*	-	*	*
Total Republican	36	32	37	29	33	36	38	40	48	40	39	35	39	40	34	33	32	31	32	33	33	32
Republican – strong	10	9	11	6	9	9	13	12	18	12	11	9	10	14	11	9	9	11	10	9	11	11
Republican –				40													12				12	12
moderate	13	12	14	12	11	16	15	13	14	13	14	15	16	12	12	12	13	10	11	11		
moderate Independent – lean Republican	13	12	13	12	11	16	15	13 14	14 15	13 15	14	15 11	13	12	12	12	11	10	11	13	10	9
Independent – lean																						
Independent – lean Republican None – lean Republican [VOL] Independent – don't lean	14	11	13	11	14	11	11	14	15	15	14	11	13	14	12		11	10	11		10	9
Independent – lean Republican None – lean Republican [VOL] Independent –	14	11	13	11 *	14	11	11	14	15	15	14	11 *	13	14	12	12	11	10	11 *	13	10	9
Independent – lean Republican None – lean Republican [VOL] Independent – don't lean [VOL] None – don't	14	11 - 5	13	11 *	14 *	11 - 6	11 - 6	14	15 1 2	15	14 - 5	11 * 4	13 *	14 - 4	12 * 5	12	11 - 7	10 *	11 * 5	13	10 * 5	9
Independent – lean Republican None – lean Republican [VOL] Independent – don't lean [VOL] None – don't lean	14 - 5 -	11 - 5 -	13 - 3 -	11 * 4	14 * 4	11 - 6 -	11 - 6 -	14 * 3	15 1 2	15 - 3 -	14 - 5 -	11 * 4	13 *	14 - 4 -	12 * 5	12 - 5 -	11 - 7 -	10 * 6	11 * 5	13 - 8 -	10 * 5	9 * 5







G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative? [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?] [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7/10-12/10	<b>TOTAL</b> 10/16-20/08	<b>LIKELY VOTERS</b> 10/16-20/08
Liberal - strongly	8	9	9	9	8	8	8	9	10	10	10	11	8	6	9	11
Liberal - somewhat	12	13	14	14	15	14	11	14	11	12	15	11	15	14	14	14
Conservative - strongly	18	20	21	16	18	20	22	22	29	20	20	21	21	21	18	20
Conservative - somewhat	21	23	22	22	23	19	24	22	18	25	21	23	23	23	21	18
Moderate	39	32	33	36	32	36	33	31	31	31	33	32	31	32	35	35
Don't know	3	3	2	3	3	2	1	2	1	3	2	1	3	3	2	2
Refused	*	*	1	1	*	2	1	1	*	1	*	1	1	1	1	*







### Are you, yourself, currently employed... EM1.

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-2/09	60/8-8/6
Full-time	49	50	44	49	45	44	47	46	46	46	47	48	49	45	43	44	46	44	44
Part-time	12	13	14	13	15	17	12	13	13	16	11	13	11	14	13	15	11	10	12
Not employed	39	37	42	37	39	38	40	41	40	38	42	39	39	41	44	41	42	45	42
Don't know	*	*	*	*	*	-	*	*	*	*	*	*	-	*	-	*	*	*	-
Refused	*	*	*	*	*	1	1	*	*	*	*	-	*	*	*	1	1	1	1

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you...

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	60/3-8/06
Retired	50	51	46	51	40	48	48	46	47	44	47	42	50	49	48	47	49	52	52
Homemaker	19	14	17	16	17	16	21	18	16	21	15	16	18	19	15	13	16	18	15
Student	8	13	10	12	16	14	11	12	11	14	12	11	9	9	8	7	9	10	8
Temporarily unemployed	20	18	24	19	27	19	17	22	21	20	25	27	21	23	27	32	24	18	22
Don't know	3	4	2	1	1	2	2	2	4	1	2	4	2	*	1	1	1	2	2
Refused	1	*	1	*	1	*	1	*	*	1	*	-	1	-	1	*	1	*	*







CUR38. Thinking of the last 6 months – that is, since April of 2011 – have you or has someone in your family lost a job as a result of economic conditions, or not?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	60/8-8/6	7/16-20/09	<b>High</b> 2/12-17/09	<b>Low</b>	1 Year Ago 10/13-18/10
Yes (self lost job)	8	5	6	7	6	8	6	7	6	6	7	8	6	9	5	8	10	5	7
Yes (someone in family)	18	25	18	23	22	27	18	16	25	25	29	21	23	22	26	21	25	26	16
No	72	69	74	67	70	62	72	76	68	67	61	69	69	66	65	65	65	65	76
Both (self and family member) [VOL]	2	1	2	3	1	4	3	1	1	2	4	1	3	3	2	4	1	2	1
Don't know	*	-	*	-	*	*	-	*	*	*	*	*	1	*	*	1	*	*	*
Refused	*	-	*	*	-	*	*	*	*	*	-	-	*	*	1	1	-	1	*

CUR39. And thinking of the last 6 months – that is, since April of 2011 – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	10/1-5/09	<b>High</b> 1/12-17/10	<b>Low</b> 6/16-20/11	1 Year Ago 10/13-18/10
Yes	59	60	57	62	60	65	55	54	65	65	70	63	64	69	65	71	57	54
No	41	40	43	38	40	35	44	46	35	35	29	36	36	30	34	29	43	46
Don't know	*	*	*	*	*	*	1	*	1	*	1	*	*	*	1	1	*	*
Refused	*	*	-	*	*	*	*	*	*	*	-	-	*	*	*	-	-	*







[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

#### DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habitating	61
Separated	3
Divorced	9
Widowed	7
Never Married	19
Don't know [VOL]	1
Refused [VOL]	1

N=1,000 Based on:

#### What is the last grade of school you completed? [READ EACH ITEM] DM2.

Less than high school graduate	7
High school graduate	34
Technical/trade school	4
Some college	25
College graduate	16
Some graduate school	3
Graduate degree	10
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,000

#### DM4. In what year were you born?

Age group:

<u> </u>	
18-29	19
30-49	37
50-64	25
65+	18
Refused [VOL]	1







DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	24
Suburban area	41
Rural area	33
Don't know [VOL]	2
Refused [VOL]	1

Based on: N=1,000

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	65
Rent	26
Other arrangement	9
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,000

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	39
No	61
Don't know [VOL]	-
Refused [VOL]	1





How many different landline telephone numbers, if any, are there in your home that I could have DM8. reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	26
One Line	69
Two lines	3
Three or more lines	1
Don't know [VOL]	1
Refused [VOL]	1

Based on: N=1,000

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

None	10
One	70
Two	15
Three or more	4
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,000

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	26
Cell phone	37
Both equally	37
Don't know [VOL]	*
Refused [VOL]	*

N=647 Based on:







DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	44
One	36
Two	11
Three or more	8
Don't know [VOL]	1
Refused [VOL]	2

N=300 Based on:

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	41
No	58
Don't know [VOL]	1
Refused [VOL]	1

Based on: N=1,000

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	30
Catholic	19
Mormon	3
Jewish	1
Muslim	1
Other religion	21
Don't belong to religious denomination	24
Don't know [VOL]	1
Refused [VOL]	2







# DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	78
No, not a Christian	21
Don't know [VOL]	-
Refused [VOL]	1

Based on: N=179

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	16
Less often than a few times a year	11
A few times a year	24
Once or twice a month	12
Once a week	24
More than once a week	11
Don't know [VOL]	*
Refused [VOL]	2





DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	12
No	86
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,000

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	74
Black, African-American, Negro	11
American Indian or Alaska Native	1
Asian Indian	1
Native Hawaiian	-
Chinese	*
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	-
Korean	*
Vietnamese	-
Other Asian	*
Other Pacific Islander	-
Some other race	7
Other (specify)	-
Don't know	1
Refused	2
Multiple races	2

N=1,000 Based on:







DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	51
\$50,000+	45
Don't know [VOL]	1
Refused [VOL]	3

Based on: N=1,000

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	16
\$75,000 to under \$100,000	14
\$100,000 to under \$150,000	9
\$150,000 or more	6
Don't know [VOL]	2
Refused [VOL]	4

Based on: N=1,000

# DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	43
No	54
Don't know [VOL]	1
Refused [VOL]	2







# [ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	58
1	11
2	11
3	3
4	2
5-9 times	4
10-14 times	3
15-19 times	1
20-24 times	1
25 times or more	2
Don't know [VOL]	4
Refused [VOL]	1

Based on: N=503

# DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	50
Female	50

Based on: N=1,000

## **CENSUS REGION:**

Northeast	18
Midwest	22
South	36
West	23







## **AP-GfK Poll Methodology**

The **Associated Press-GfK Poll** was conducted October 13 - 17, 2011, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,000 general population adults age 18 or older.

Interviews were conducted with 700 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <a href="http://www.ap-gfkpoll.com">http://www.ap-gfkpoll.com</a>.





